

Share This:    

### NOMINATIONS DEADLINE EXTENDED: September 12

First and foremost, **thank you** to those who already submitted nominations for our 2011 Unsung Heroes of Public Health awards. We are very excited by the quality of the applications received so far and look forward to sending them to our review committee.

As you can imagine, our original nominations deadline of July 31 is running up against the debt ceiling debate. Earlier this year we invited members of Congress to nominate their constituents for our awards. We are pleased that congressional offices have nominated public health heroes from their home district or state. Moreover, others have indicated they expect to submit nominations and would like a bit more time. Out of respect for the difficult and time-consuming negotiations on the debt, we would like to provide all of those focused on the critical negotiations this flexibility leading up to the August debt ceiling deadline.

We are extending the nominations deadline for the second annual Unsung Heroes of Public Health Awards to **September 12**. The awards event is set for October 26, so we will have ample time to review all the nominees, even with this later deadline.

And finally, with this extension there is still time to submit a nomination. Visit our [Second Annual Unsung Heroes Awards web page](#) to download a nomination form – or two!

Don't forget to also nominate a journalist, blogger, video journalist or radio personality for our media award in 2011. We'd like to honor those whose reporting has shed light on a public health issue in a compelling manner.

### VIDEOS POSTED: Injury Prevention Briefing

The CPH Foundation, in partnership with the Congressional Study Group on Public Health, the Centers for Disease Control and Prevention, Johns Hopkins University and several injury prevention organizations\*, organized an Injury Prevention Briefing on Capitol Hill earlier this week.

While we have planned dozens of briefings in the past, we had not archived them before this week. In a survey of our partners and donors, an anonymous individual responded saying we should record our policy briefings in video format. We are excited to have made this excellent idea a reality. Today you can find video excerpts of the meeting on our YouTube channel, "TheCPHFoundation."



The presentations of both [Dr. Linda C. Degutis](#), director of the CDC's National Center for Injury Prevention and Control, and [Dr. Carolyn Fowler](#) from the Johns Hopkins School of Nursing and the Bloomberg School of Public Health are posted, as are shorter video clips from the Q&A session regarding [texting and driving](#); the [Prevention and Public Health Fund's](#) role in supporting federal, state and local public health budgets; [public health research](#); and the role of [corporate partnerships](#).

\* *Our deep appreciation to our partners in this effort: the **National Athletics Trainers Association**, **Safe Kids USA**, **Safe States Alliance** and the **Society for the Advancement of Violence and Injury Research**.*

---

### From the Executive Director

People I meet for the first time who are familiar with The CPH Foundation often think our organization is larger than it really is. I've seen the same look of surprise many times when I mention that we "have a great Board, some very committed volunteers and *two staff members*." That surprised look is a source of pride – clearly we are working hard and it shows on [our list of accomplishments](#).

This same misperception can be a problem from a fundraising perspective.

Some potential donors may assume we have a ten-thousand-strong mailing list and one or two staff members dedicated to submitting grants to large foundations, reaching out to possible donors and placing all those wonderful follow-up calls. In reality, our small staff must carefully slow our programmatic work each time we focus on donor development, and vice versa.

We have been busy these past few months, designing fact sheets, organizing our largest-ever tour of the CDC for some 30 congressional staff and a member of Congress, collecting nominations for our upcoming Unsung Heroes awards and hosting our Injury Prevention briefing. Two new fact sheets are in the works - and much more is on the way.

The examples above show how The CPH Foundation continues to keep public health and the CDC in front of policy makers and the public at large. This important work is made possible by you; and if you believe as we do that prevention and the control of disease is critical, please consider contributing today.

Yours,

Karl B. Moeller  
Executive Director



PO Box 15305 | Washington, DC 20003 US

This email was sent to . To ensure that you continue receiving our emails, please add us to your address book or safe list.

[manage](#) your preferences | [opt out](#) using TrueRemove™

Got this as a forward? [Sign up](#) to receive our future emails.

Network  for Good.  
[EmailNow](#) powered by Emma