

PUBLIC HEALTH PROGRAM SURVEY- Other PH Prevention

Contact Information

Matt Lawrence, Fire Marshal
Chapel Hill Fire Department
Phone: 919-969-2006 Fax: 919-932-2956
mlawrence@townofchapelhill.org
403 Martin Luther King Jr. Blvd. Chapel Hill, NC 27514

Short Title: Our program is a musical puppet show which teaches lessons on Fire Safety to children.

Program Location: Chapel Hill, NC

Objectives and Goals:

Our program was added as an enhancement to the Chapel Hill Museum's Fire Safety education program. The ultimate goal was to reach each second grader in our public school system with a foundation of basic fire safety. The program is now a mandated part of the public school curriculum for all second graders in the Chapel Hill-Carrboro City Schools.

Methods:

The puppet show teaches the fundamentals of fire safety in an entertaining and memorable venue. The show uses repetition of basic fire safety through music and class participation. The current program is also in the process of being filmed as a high definition "muppet movie" for mass distribution.

Program Length:

Our program is an ongoing show which began in October of 2008. It is repeated annually throughout the school year with other special showings per request.

Number of target population reached by effort:

Over 1,700 students have experienced the show since the fall of 2008.

Demographic Info:

Our primary demographic covers a wide range of incomes and ethnicity in an urban public school setting.

Overall Cost:

As of the present our annual cost is approximately \$1,800.

Funding Sources:

100 % Other, please explain: Private donations and charitable entities _____

percentages ARE estimates

Outcomes:

Specific data is not measurable at this time.

Did you make any estimates regarding costs deferred, outbreaks averted or deaths prevented?

No. Calculating costs of burn victims or rehabilitation is difficult.

Additional Information:

Our program seeks to develop a relationship between the child and local agencies. The show engages children further by including a “take away” activity book which includes a home safety check list. Once completed, the child can return the book to the Chapel Hill Museum or Fire Department and with an adult’s signature will receive an official Junior Firefighter Certificate. We feel the excitement and discussion promoted by the show will be extended to the child’s home leading to discussions within the family of fire safety.

Future Plans:

Additional funds are needed for off-site performances. We are currently producing a DVD for distribution to other agencies. Continual funding is also needed for activity books and prop replacement. All of our funding is private and therefore subject to economy based cutbacks.